

Présenter un groupe international à des partenaires

Présentation 3 · Kurt — Horizon Global Solutions

Avant d'écouter

Repérez les trois activités principales du groupe et la répartition des responsabilités.

Transcription

Good morning, ladies and gentlemen.

It is a pleasure to have the opportunity to introduce Horizon Global Solutions and provide you with an overview of our activities, organisational structure and international development strategy.

Horizon Global Solutions is a European group specialising in digital transformation and business technology services. Established in 2008, the company has grown from a small consulting business into an international organisation employing more than one thousand five hundred professionals.

Our headquarters are located in Amsterdam, and we operate through subsidiaries in six European countries. Our client portfolio includes multinational corporations, medium-sized businesses and public-sector organisations. Our core activities focus on three areas: digital consulting, software development and IT infrastructure management.

From an organisational perspective, the group operates through a combination of centralised strategic management and decentralised operational responsibilities. At group level, the Chief Executive Officer oversees the overall strategy, supported by the Chief Financial Officer, the Chief Operating Officer and the Chief Human Resources Officer. Each national subsidiary is managed by a Country Director who reports to the Chief Operating Officer.

While strategic decisions are coordinated centrally, local management teams retain considerable autonomy in adapting services to market requirements. This structure enables us to maintain consistent quality standards while remaining responsive to local customer expectations. Compared with larger competitors, our organisation is relatively agile, allowing us to make decisions more quickly and develop tailored solutions.

One of our main priorities is to strengthen collaboration between departments and improve knowledge sharing across our international teams. Looking ahead, we intend to expand our presence in selected European markets and invest further in digital innovation. We believe that our combination of international expertise, local market knowledge and organisational flexibility provides a strong foundation for sustainable growth.

Thank you for your attention. I would now be pleased to discuss potential opportunities for cooperation.

Expressions à retenir

We operate through subsidiaries in six European countries.
Nous exerçons nos activités par l'intermédiaire de filiales dans six pays européens.

Local management teams retain considerable autonomy.
Les équipes de direction locales conservent une autonomie importante.

We intend to expand our presence in selected European markets.
Nous prévoyons de renforcer notre présence sur certains marchés européens.